

# How You Can Help!

The interior and exterior of the house require extensive repairs



**PHI PHI CLUB**  
OF AXP AT PENN



## Give Directly

- One-time donations
- Multi-Year Pledges

## Provide Matching/Challenge Donations

- We are looking for leadership gifts that can provide matching funds to help inspire more donations and larger gifts.

## Volunteer to Help

- We would like volunteers from each pledge class to personally contact their friends about the campaign.
- More graduate brother participation is definitely needed if we are to be successful in this effort.

## Celebrate Our Success

- Improvement projects can begin as soon as funds are available.
- An appropriate Homecoming event will be held to celebrate our accomplishments.

## Contacts

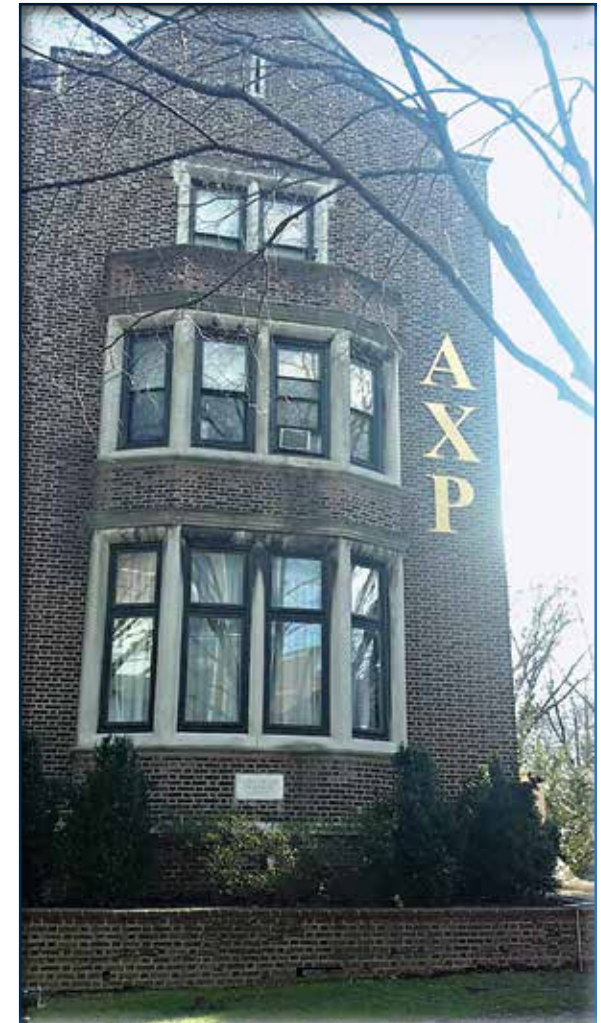
Jordan Gushurst – Class of 1995  
([jordan@gushurst.com](mailto:jordan@gushurst.com))

Pete Sigmund – Class of 1951  
([prsig@verizon.net](mailto:prsig@verizon.net))

Suresh Swaminathan Class of 2004  
([sswaminathan@alumni.upenn.edu](mailto:sswaminathan@alumni.upenn.edu))



## Chapter House Centennial Capital Campaign



*Protect our Legacy*

# 100 years of great memories

*(and the wear and tear that comes with it!)*

For all alumni fortunate enough to visit the house in the past five or ten years you can't help but notice the needs. If we all contribute something we can help sustain the traditions and friendships that made our undergraduate experience so rich.



## Campaign Overview

### Current Challenges

- Our house is over 96 years old and has seen a tremendous amount of usage over the years.
- Rental Income is typically sufficient to cover operating costs and routine repairs but insufficient to fund big improvements.
- Changes in University policy require most sophomores to choose housing prior to the completion of spring rush. The net result is fewer potential members who can live in the house. This limits rental income and raises the bar of competition.

### Benefits of the Campaign

- Protecting the health and safety of our undergraduate brothers and their guests is our greatest responsibility. Major infrastructure improvements can only be done as part of a larger project effort.
- A modern renovation will complement our prime campus location and improve our recruitment efforts. Other fraternity houses have newer and nicer facilities and we need to meet the challenge.
- As alumni we cannot re-live the glory years but we can enjoy knowing that we have enabled our traditions and fellowship to carry on for another 100 years.

### Goals of the Campaign

- Raise \$500,000 to fund an extensive set of projects (partially described on the right).
- Provide appropriate recognition for those brothers who demonstrate generosity and leadership
- Provide accountability for all funds raised and project completed.

### Example Renovation Projects

Example Renovation Projects	Category
• Upgrade Electrical (done in phases) and safety systems	Safety / Infrastructure
• Renovate upstairs bedrooms (replace plaster, electrical wiring, drop ceilings, relocate sprinklers, etc.)	Safety / Quality of Life
• Redo "beach" roof and gutters to prevent future leaks	Infrastructure
• Restore front door and entrance	Infrastructure / Overall Appeal
• Replace basement flooring / Repair house manager closet	Infrastructure
• Repair brick retention wall and re-point bricks as needed	Infrastructure
• Repair radiator covers (wood + grill), new dining room tables, benches and new curtains for dining room.	Overall Appeal
• Restore all composite photos / frames	Overall Appeal
• Renovate all bathrooms, replace mattresses and worn down furniture	Quality of Life
• Improve laundry room and increase laundry capacity	Quality of Life
• Replace carpet on stairs, hallways, and coat room	Overall Appeal
• New pool table and bar furniture and bar repairs	Overall Appeal